

HOW  
ORDINARY PEOPLE

DISCOVER  
LEGENDARY  
OPPORTUNITIES

*AWARENESS IN ACTION*

A PUBLICATION OF

 **Be LEGENDARY**



# SEEING WHAT IS ALREADY THERE

## .....Awareness.....

Every legendary person has achieved success by discovering great opportunities where no one else did. This is not because they were creating something new, it is because saw the opportunities that exist right in front of them.

It is this mastery of awareness that facilitates the discovery of legendary opportunities.

Next time you go for a walk, pay attention to the color of the doors of all the houses and apartments you pass. You will begin to discover not only a wealth of colors, but also a diverse style in design. A whole world of vast and elaborate designs unveils itself, and yet because we never walked around looking at doors we never realized what was there all along.



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# Did you see the moonwalking bear?

What you have just experienced is called Selective Attention. Selective Attention is when you can focus on something even with distracting information. In this case, a moon-walking bear.

You were told to focus on the number of passes the team in white makes and you did a great job of watching the white team. So good, in fact, that you missed a moon-walking bear in the middle of the screen. That's how good you were!

Now you have seen the video. Imagine watching it again. Would it be possible to watch it and not see the bear? No.

For our purposes, the moon-walking bear represents opportunity. Opportunity to make a difference, to see what is special and amazing already in our lives. The opportunity to Be Legendary.



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## What does the team in white represent in your life? . . .

Routines, norms, media. Our lives consist of counting passes and we are so focused on doing it that we miss opportunities literally as ridiculous as a moonwalking bear.

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**Legendary people have mastered the ability to consciously control their awareness.** With the reality of your world being what you focus on, developing your focus become extremely important.

What are you paying attention to?

What are you watching, reading, listening to?

Are these the things that are most important to you?

As you begin to pay more attention to your awareness you will begin to develop a different filter. For the moonwalking bear video your filter was to count the passes for the team in white.

What does a moonwalking bear filter look like in your life?

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